# FocusCard® linen



Ivory board, woodfree, bright white, uncoated, linen-embossed finish

Basis weight	ISO 536	g/m²	25
Thickness / Caliper	ISO 534	μm	30
Specific Volume / Bulk	ISO 534	cm³/g	1,
Whiteness	ISO 2470-2	%	11

250	300	
300	330	
1,2	1,1	
110	111	

All properties are according to mill measurements that may be subject to fluctuations which are customary within the industry

#### **Applications**

• Business cards, Compliments cards, Business stationary, Filing cards, Greeting cards, Invitation cards, Membership cards, Menu cards, Post cards, Promo cards, Tags, Covers for books and brochures, Warranty cards, Folders, Inserts, Desktop calendars

#### Technical product certificates and information

- Permanent paper (DIN/ISO 9706)
- Toy Safety: Migration of elements (DIN EN 71/3)
- Free from heavy metals according to EU packaging directive (94/62/EC)

### Environmental product certificates and information

- FSC°
- Elemental chlorine free (ECF)



## Supplier certificates

- FSC°
- Environmental Management System (ISO 14001)
- Quality Management System (ISO 9001)
- Occupational Health and Safety Management System (OHSAS 18001)

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Technical capability

Printing technologies: Absorbent substrate that is suitable for offset, UV-offset and screen printing. A sufficient

quantity of printing powder with an appropriate particle size has to be considered.

Screen ruling: All conventional screen rulings up to 60 l/cm (150 lpi) are applicable. When using other

screen technologies, tests are recommended before print production.

Printing inks: Suitable for inks that dry by absorption and oxidation (Offset), for UV-inks and screen

printing inks.

Ink drying: The drying process of the conventional offset ink is entirely completed within 24 to 48

hours, depending on the thickness of the ink film.

Printing pressure: Standard pressure.

Finishing: All types of varnishing such as overprint-, water-based and UV varnishes, as well as cold foil

transfer, hot foil stamping, embossing and die-cutting are possible.

Hot foil stamping: suitable

Laminating: suitable

Creasing & folding: For the substances of 150 g/m<sup>2</sup> and higher, the folding process has to be prepared via creas-

ing. In order to obtain the best possible folding results, the common standard values for

creasing have to be considered.

Handling information: The flatness of this paper is guaranteed at a relative humidity between 45 and 55% at a

temperature between 20 and 23°C. It is recommended that the printing room has comparable climatic conditions. The paper should be kept as long as possible in the mill-wrapper

before use. Extreme changes in temperature and humidity should be avoided.

For all printing and processing techniques, the recommendations of the manufacturers of machines, inks, adhesives, laminating and embossing foils, etc. are to be followed. For damages caused by faulty implementation of printing and processing, Papyrus cannot accept any liability.